



WD Nicholls
CHARTERED ACCOUNTANTS

Annual Reports

Uplifting Australia
For the year ended 30 June 2016

Prepared by W D Nicholls



CHARTERED ACCOUNTANTS
AUSTRALIA • NEW ZEALAND

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Directors Report

Uplifting Australia For the year ended 30 June 2016

The Directors of Uplifting Australia present their Report together with the financial statements for the year ended 30 June 2016 and the Independent Audit report thereon.

Director Details:

The following persons were the Directors of Uplifting Australia during or since the end of the financial year:

James Dods

Chairman, Public Fund Committee Chairman, Remuneration Sub-Committee

James has extensive business and Board experience including profit and non-profit companies. His knowledge of financial management including legals, insurance, and O H & S processes has proved invaluable in guiding companies from the start up stage through to a successful viable business. James hold a BA from UNSW.

James Tait

Director, Marketing and Sales Sub-Committee Member

James is an experienced corporate communications leader. James currently manages his own communications consultancy , advising a range of organisations across the consumer goods, drinks, education, tourism, superannuation and funds management industries. James has BA (Hons) Dunelm and a Post-Graduate Diploma (Law).

Samantha Hellen

Director, Finance Sub-Committee Member

Samantha is a highly experienced senior executive who specialises in the design, management and implementation of organisational change, business optimisation and franchise development initiatives across large, medium and small organisations. Throughout her career, which has spanned financial services, retail, petroleum, entertainment, health, technology and professional services, Samantha has particularly focused on establishing start-up operations. She holds a Bachelor of Commerce (UQ) and a Masters of Business Administration (AGSM).

Bronwyn James

Director, Public Fund Committee Member, Remuneration Sub-Committee Member

Bronwyn currently holds the title of Special Counsel with the Westpac Group where her focus is on intellectual property and technology transactions. Bronwyn is a practising lawyer with a BA/LLB (Hons) from the University of Sydney and a Master of Laws from the University of NSW.

Leela Gantman

Director, Marketing and Sales Sub-Committee Member

As the External Relations Director for Lion Beer, Spirits & Wine Australia, Leela is a member of the Executive Management Team and leads regulatory affairs, government relations, reputation management, media and stakeholder engagement for the business. Leela first joined Lion in 2009, and before moving into Lion's Beer, Spirits & Wine business, was External Relations Director for the Lion group. In this role, she developed the company's overarching Sustainability and Community Investment Strategy, ensuring alignment to Kirin's global creating shared value strategy. She has over 14 years experience in corporate and regulatory affairs, with a particular focus in the fast-moving-consumer-goods FMCG sector. Leela has a Bachelor of Arts in Communications from the University of Technology Sydney.

Clare Ainsworth Herschell (Appointed 23/4/2015)
Director, Fundraising Committee

Clare has worked extensively in the NFP sector, and offers a unique perspective, having experience both as a NFP professional and as a philanthropist both personally and within her broader family. Clare's professional experience as a Philanthropy and Development Manager, lends support in developing fundraising strategies and nurturing relationships. She is currently Next Generation Development Manager at the Art Gallery of NSW and has previously worked for Gondwana Choirs, Raise Foundation and World Vision. Clare is a long serving Council member for Voiceless, sits on the Advisory Council for the Sydney Women's Foundation and is a founding member of Philanthropy Australia's Next Gen program, a delegate of the Nexus Youth Summit and has regular speaking engagements on the topics of Youth Philanthropy and Wealth Succession.

Clare holds a Bachelor of Design in Visual Communications with Honours from the University of Technology Sydney, a Post Graduate Diploma in the History of Art from the University of London, and an Associate Diploma in Music (AmusA) from the Australian Music Examinations Board.

David Smales (Resigned 10/12/15)
Director, Fundraising Committee

David Smales is a management consultant at McKinsey & Company, who advises leading Australian and global organisations on strategy, organisational design and operational performance. David previously worked as a lawyer at Clayton Utz, specialising in M & A and Infrastructure Finance. He holds a Bachelor of Arts and a Bachelor of Laws (Hons) from the University of Sydney.

Principal Activities:

Uplifting Australia aims to prevent the emotional abuse of children. We achieve this through implementing a prevention model. Our model educates families and teachers, through our evidence based programs and resources, that take a strengths based approach. Uplifting Australia, actively promotes healthy emotional environments and practices in families. Our work has a direct impact on the wellbeing of children.

We deliver this through our programs, which include a parent education component, that focuses on strategies that strengthen the emotional environment for children, and through the core resources (Parents Film & Parenting Strategies eBook) which includes parenting strategies to strengthen emotional environments for children, and includes a self assessment tool, that draws the attention to damaging behaviours that are emotionally abusive, and have a negative impact on their children's self esteem and social competence. In addition to this, our eBook is available to the general public via our website.

There have been no significant changes in the nature of these activities during the year.

Objectives:

The promotion of the prevention or control of human behaviour that is harmful or abusive to human beings, specifically in emotional abuse.

Strategy for achieving the objectives:

- To achieve these objectives, the entity has adopted the following:
- Developing and providing programs established in the core areas of education around the prevention of emotional abuse to children;
- Establishing a public fund for the attainment of these objectives;
- Acting as trustee and to perform and discharge the duties and functions incidental thereto, where this is incidental or conducive to the attainment of these objectives;

Doing such other things as are incidental or conducive to the attainment of these objectives.